

# INVEST SA

## INVEST MURRAYLANDS

## INVEST COORONG

### 2007- 2008



# RIO - Regional Investment Opportunities Prospectus Project

A pro-active strategy between five regional councils and the MRDB to attract investment into the Murraylands, funded by State and Federal Governments, 5 regional councils and Murraylands Regional Development Board.

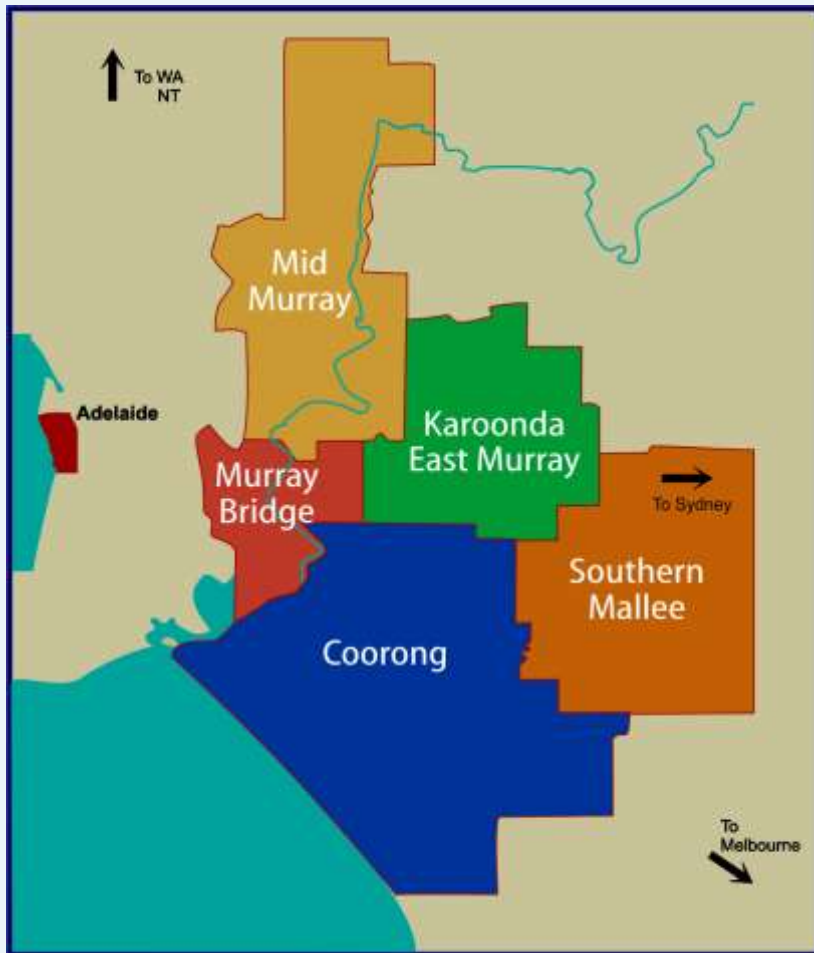
AUSTRALIAN GOVERNMENT  
DEPARTMENT OF TRANSPORT AND REGIONAL SERVICES

SOUTH AUSTRALIAN GOVERNMENT  
OFFICE OF REGIONAL AFFAIRS

- The Rural City of Murray Bridge
- Mid Murray District Council
- District Council of Karoonda East Murray
- Southern Mallee District Council
- The Coorong District Council
- Murraylands Regional Development Board



# MURRAYLANDS REGION



## KEY FEATURES

- Murraylands region located on eastern side of Mount Lofty ranges, covers 28,000sq ms.
- Population 36,000
- Murraylands region includes five regional councils:-

Mid Murray

Karoonda East Murray

Southern Mallee

Coorong

Rural City of Murray Bridge

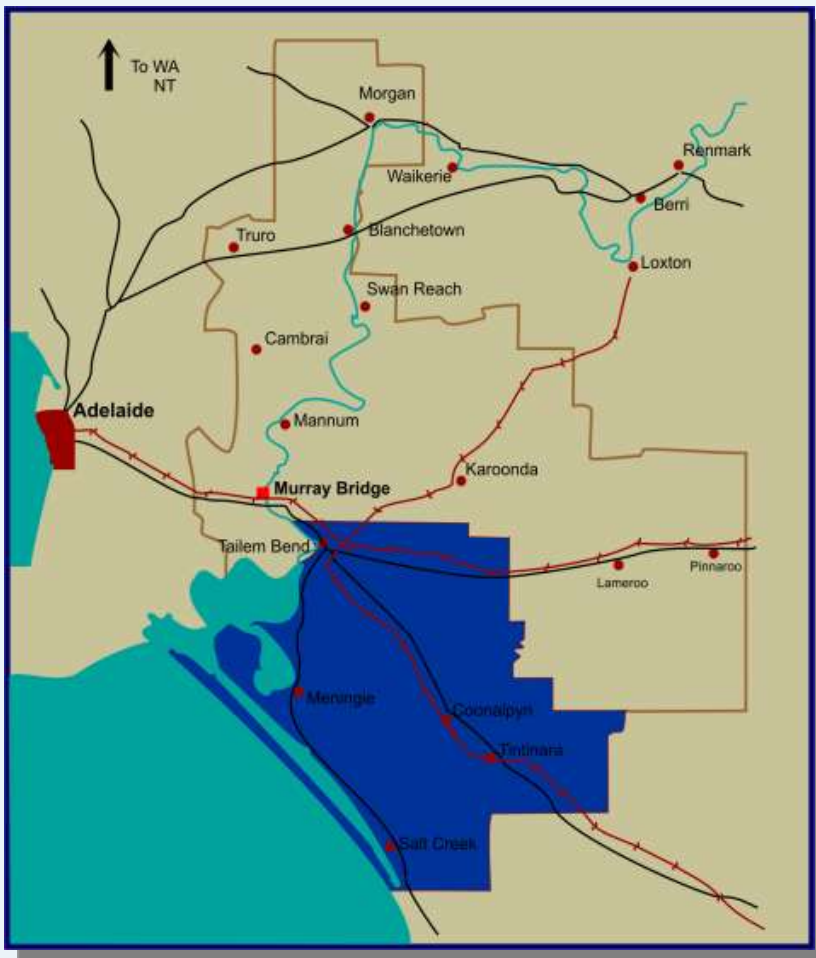


# THE COORONG DISTRICT COUNCIL



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## COORONG DISTRICT COUNCIL



- The Coorong District Council is one of five councils within the broad Murraylands region of rural South Australia
- The Coorong District Council shares common borders with The Rural City of Murray Bridge, Southern Mallee District Council and the Limestone Coast region.



# THE COORONG DISTRICT COUNCIL

## FAST FACTS

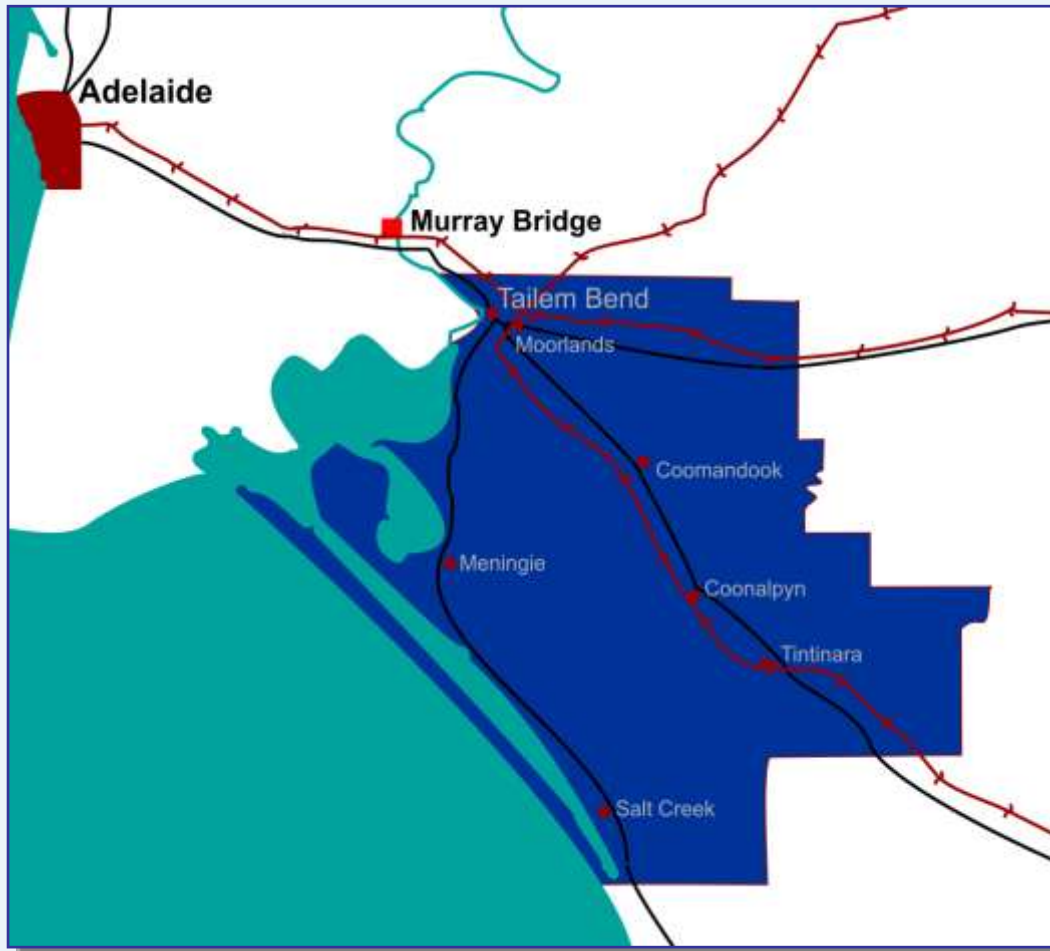


- Population – 5,671 census 2006
- Area – 8,836 sq.km
- Location – 1 hour east Adelaide,
- 7 hours west of Melbourne
- Roads - Just off Highway 1 on Alternate Route B1 to Melbourne and Mount Gambier
- GPS: Long: 35.70 S, Lat:139.36 E
- Rainfall: 470 mm
- Elevation: 3 metres



# THE COORONG DISTRICT COUNCIL

## LARGE & SMALL TOWNS



Tailem Bend  
Meningie  
Coonalpyn  
Tintinara  
Coomandook  
Moorlands  
Salt Creek



# THE COORONG DISTRICT COUNCIL

## KEY FEATURES - SPORTING FACILITIES



- Regional sporting facilities
- Turf golf course
- Club rooms, tennis courts, bowling greens and ovals
- Strong community support and promotion of local & regional sporting activities
- Sailing and water sports



# THE COORONG DISTRICT COUNCIL



## MAJOR INDUSTRIES

- Broad acre cropping
- Hay production & processing
- Intensive animal production especially pigs, dairy and chickens
- Tourism
- Lakes and Coorong Fisheries
- South Australian Cooperative Bulk Handling Silos
- Olive groves
- Export accredited olive crushing and bottling plant
- Education & health services
- Local Government
- Small business



# THE COORONG DISTRICT COUNCIL

## MAJOR SERVICES

- Local government services
- Regional hospital
- Medical services
- Pre-school & Primary School
- Area school
- Aged-care facilities
- Sporting, recreational facilities
- Community halls
- Community services
- Business services



# THE COORONG DISTRICT COUNCIL

RIO - Regional Investment Opportunities Project has identified twelve broad categories for investment across the Murraylands.

- Alternative Energy
- Education and Skills Training
- Food Processing/Higher Value Add
- Housing
- Intensive Animal Production
- Horticulture/Aquaculture/Viticulture
- Manufacturing and Mining
- Retail
- Recreation and Retirement
- Tourism
- Transport Logistics/Inter-modal Hub
- Water Use – Re-use



# THE COORONG DISTRICT COUNCIL



## INVESTMENT OPPORTUNITIES

- Transport hub/logistics
- Light industry
- Housing
- Alternative energy
- Food processing-higher value add
- Intensive animal production
- Tourism
- Manufacturing-mining support
- Niche horticultural production
- Recreation-retirement



# STRATEGIC ADVANTAGES – THE COORONG DISTRICT COUNCIL

- Major transport route between Victoria, South East & Adelaide
- Significant transport hub and corridors
- High potential as an alternative energy centre
- Diverse dry land farming and fisheries
- Underground water supply
- Quality community services , education, hospital, health, aged care
- High standard sporting facilities
- Regional centre for transport & light industry
- Enterprising Council supportive of development
- Affordable land for investment in housing
- Relaxed country lifestyle
- Land at affordable prices for retirement and recreation



# THE COORONG DISTRICT COUNCIL

- A Place to Live
- A Place to Work
- A Place for Recreation
- A Place to Retire
- A Place to Visit
- A Place to do Business
- A Place to Invest



# THE COORONG DISTRICT COUNCIL

A significant part of the Murraylands:-

- Region of Opportunity
- Region of Diversity
- Powerhouse for Regional Growth
- Food Bowl of South Australia
- Platform for Export Expansion



## MESSAGE FROM CEO, TIM DREW



“Traditionally, the Coorong encompasses broad-acre agriculture, intensive dairying, horticulture, bulk grain handling and tourism. Promotion of commercial, rural and domestic development, including alternative energy and transport logistics will underpin a period of sustainable growth and forge a new direction for the region. I invite you to visit the Invest Murraylands website to gather more information and commence investment in the Coorong region.”



## MESSAGE FROM MAYOR, KEITH SCOBIE



“The Coorong is a unique region where the River Murray meets the sea. We are entering a very exciting phase of growth for the region. As Mayor of the Coorong District Council I invite new residents and business investors to join us in growing our region.”



# INVEST COORONG

Invest Murraylands Website

[www.investmurraylands.com.au](http://www.investmurraylands.com.au)

Site launched November 23<sup>rd</sup> 2007

The Hon. Patrick Conlon MP

Minister for Energy, Infrastructure and  
Transport

Government of South Australia

