

INVEST SA

INVEST MURRAYLANDS

**INVEST KAROONDA
EAST MURRAY**

2007- 2008



RIO - Regional Investment Opportunities Prospectus Project

A pro-active strategy between five regional councils and the MRDB to attract investment into the Murraylands, funded by State and Federal Governments, 5 regional councils and Murraylands Regional Development Board.

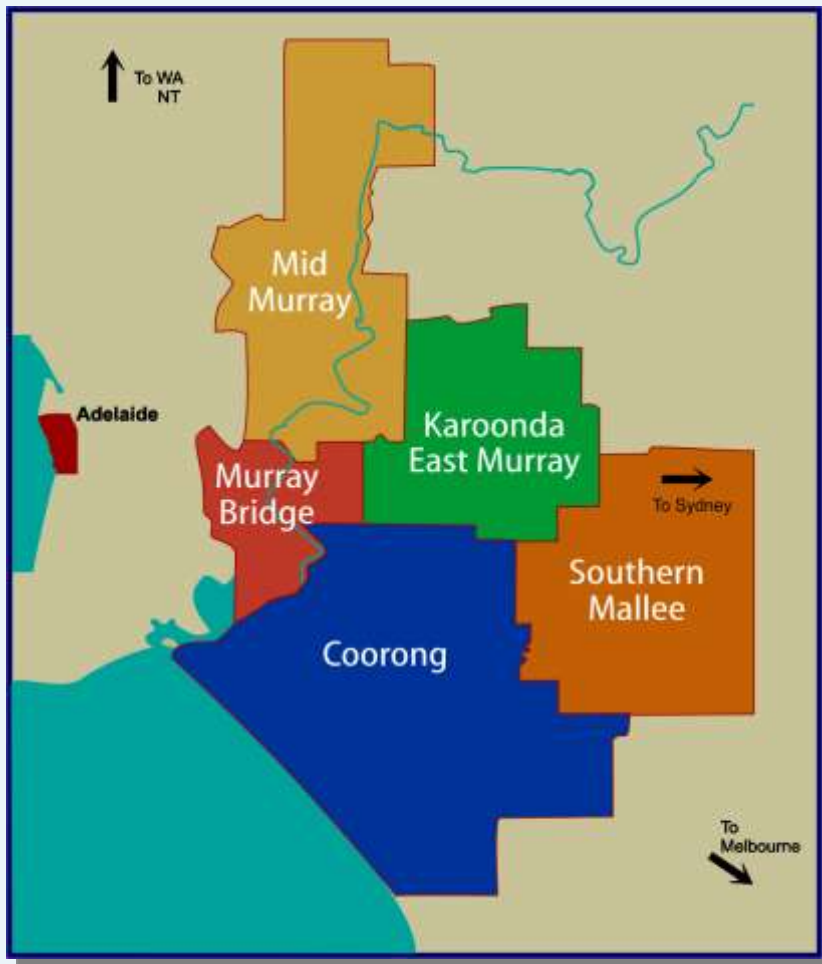
AUSTRALIAN GOVERNMENT
DEPARTMENT OF TRANSPORT AND REGIONAL SERVICES

SOUTH AUSTRALIAN GOVERNMENT
OFFICE OF REGIONAL AFFAIRS

- The Rural City of Murray Bridge
- Mid Murray District Council
- District Council of Karoonda East Murray
- Southern Mallee District Council
- The Coorong District Council
- Murraylands Regional Development Board



MURRAYLANDS REGION



KEY FEATURES

- Murraylands region located on eastern side of Mount Lofty ranges, covers 28,000sq ms.
- Population 36,000
- Murraylands region includes five regional councils:-

Mid Murray

Karoonda East Murray

Southern Mallee

Coorong

Rural City of Murray Bridge



DISTRICT COUNCIL OF KAROONDA EAST MURRAY



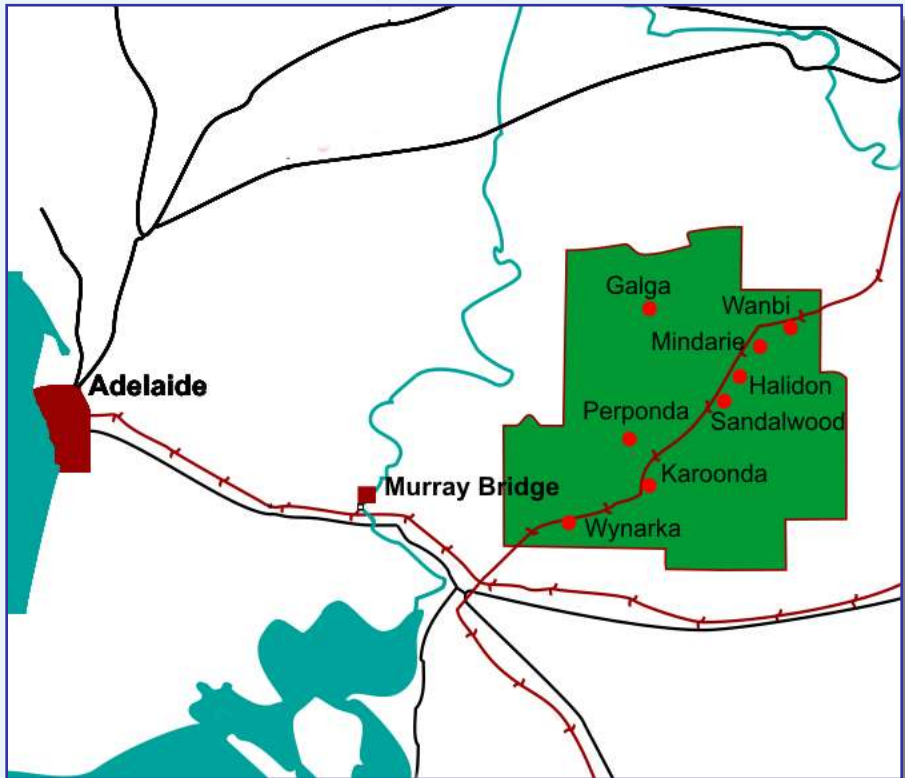
MURRAYLANDS REGION

DISTRICT COUNCIL OF KAROONDA EAST MURRAY

- District Council of Karoonda East Murray is one of five councils within the broad Murraylands region of rural South Australia
- The District Council of Karoonda East Murray shares common borders with the Rural City of Murray Bridge, Southern Mallee and Coorong Councils and the Riverland



DISTRICT COUNCIL OF KAROONDA EAST MURRAY

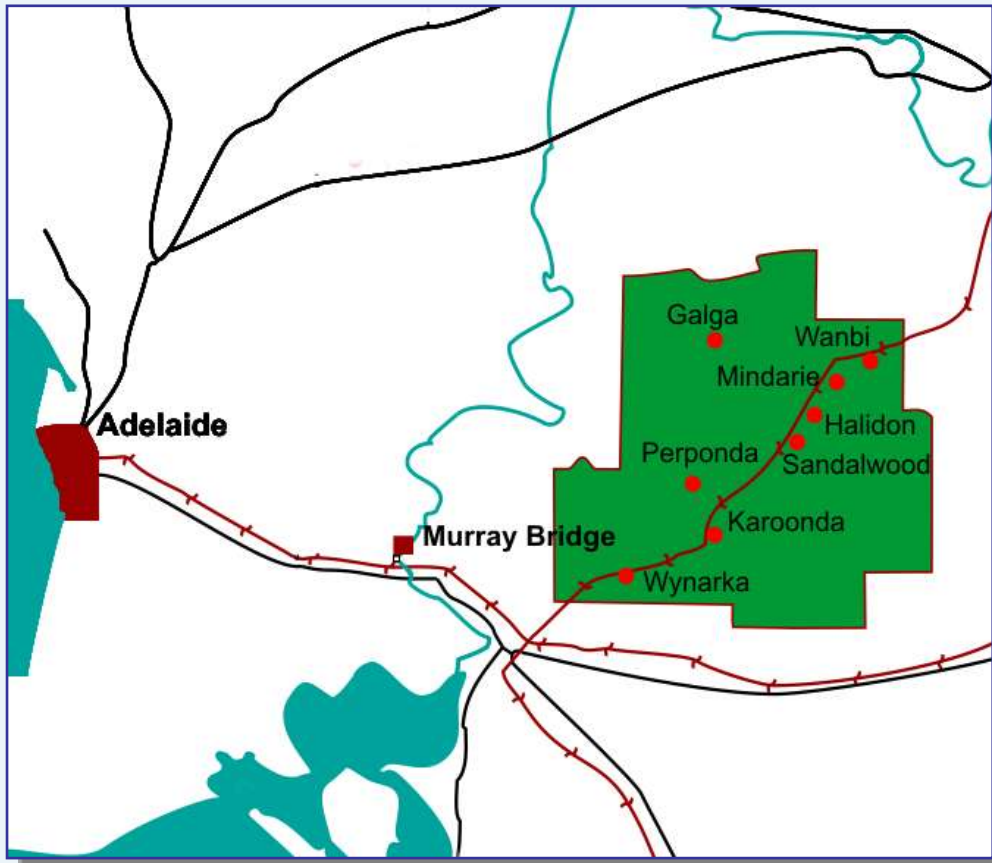


FAST FACTS

- Population – 1,163 census 2006
- Area – 4,404 sq.km
- Location – 90 minutes east Adelaide,
- 7 hours west of Melbourne
- Roads - Just off Highway 1 Melbourne, Sydney, Canberra
- GPS: Long: 35.091S, Lat:139.89E
- Rainfall: 350mm
- Elevation: 100 metres above sea level



DISTRICT COUNCIL OF KAROONDA EAST MURRAY



LARGE & SMALL TOWNS

- Karoonda
- Mindarie
- Perponda
- Sandalwood
- Wanbi
- Wynarka
- Halidon
- Galga



DISTRICT COUNCIL OF KAROONDA EAST MURRAY

KEY FEATURES - SPORTING FACILITIES

- Regional sporting centre
- Community support and promotion of local & regional sporting activities
- Facilities include new club rooms, tennis courts, golf course, bowling greens and oval
- Mindarie-Halidon Races



DISTRICT COUNCIL OF KAROONDA EAST MURRAY



KEY FEATURES - PRODUCTION

- broad acre agriculture
- wheat & barley
- merino and poll merino sheep
- pigs, poultry, beef cattle
- sorghum, lupins, oats, beans, olives, onions, potatoes, pumpkins
- horses & various breeds of dogs
- zircon mining



DISTRICT COUNCIL OF KAROONDA EAST MURRAY

MAJOR SERVICES



- Local government services
- Regional hospital
- Medical services
- Pre-school & Primary School
- Area school
- Aged-care facilities
- Sporting, recreational facilities
- Community halls
- Community services
- Business services



DISTRICT COUNCIL OF KAROONDA EAST MURRAY

MAJOR INDUSTRIES EVENTS

- Broad acre agriculture
- Sheep studs
- Horse breeding
- Intensive animal production
- Zircon mining
- Light industry
- Transport
- Agricultural machinery distribution, service
- Education & health services
- Local Government
- Small business
- Retail in Karoonda
- Karoonda Farm Fair- major tourism & community icon event
- Mindarie-Halidon races



DISTRICT COUNCIL OF KAROONDA EAST MURRAY

MAJOR DEVELOPMENT

Australian Zircon
Mindarie



DISTRICT COUNCIL OF KAROONDA EAST MURRAY

RIO - Regional Investment Opportunities Project has identified twelve broad categories for investment across the Murraylands.

- Alternative Energy
- Education and Skills Training
- Food Processing/Higher Value Add
- Housing
- Intensive Animal Production
- Horticulture/Aquaculture/Viticulture
- Manufacturing and Mining
- Retail
- Recreation and Retirement
- Tourism
- Transport Logistics/Inter-modal Hub
- Water Use – Re-use



DISTRICT COUNCIL OF KAROONDA EAST MURRAY

INVESTMENT OPPORTUNITIES

- Transport hub/logistics
- Light industry
- Housing
- Alternative energy
- Intensive animal production
- Tourism
- Manufacturing-mining support
- Niche horticultural production
- Recreation-retirement



STRATEGIC ADVANTAGES – District Council of Karoonda East Murray Area

- Proximity to Adelaide – 90 minutes drive from Adelaide
- Diverse dry land farming and mining economy
- New mining development opportunities for support industries
- Quality community services, education, hospital, health, aged care
- High standard sporting facilities
- Regional centre for transport & light industry
- Enterprising Council supportive of development
- Affordable land for investment in housing
- Relaxed country lifestyle and land at affordable prices offer retirees a “rural change” opportunity
- “Ponderosa” subdivision available for residential development
- Location of annual iconic Karoonda Farm Fair event
- Annual Mindarie-Halidon Races



DISTRICT COUNCIL OF KAROONDA EAST MURRAY

- A Place to Live
- A Place to Work
- A Place for Recreation
- A Place to Retire
- A Place to Visit
- A Place to do Business
- A Place to Invest



DISTRICT COUNCIL OF KAROONDA EAST MURRAY

A significant part of the Murraylands:-

- Region of Opportunity
- Region of Diversity
- Powerhouse for Regional Growth
- Food Bowl of South Australia
- Platform for Export Expansion





MESSAGE FROM CEO, PETER SMITHSON



“In planning for the future the District Council of Karoonda East Murray has identified six key objectives and is working closely with the community to achieve these aims...

On their behalf I extend a warm welcome to potential investors and new residents to our Council which has much to offer including a valued rural lifestyle.”



MESSAGE FROM MAYOR, KEVIN BURDETT



“ The District Council of Karoonda East Murray is entering a new phase of development...the District has many investment opportunities due to its wide open spaces, range of resources, visionary planning and strong leadership where decisions are made at the local level in the best interests of the whole community.

I welcome future investors and residents into our region.”



INVEST

KAROONDA EAST MURRAY

Invest Murraylands Website

www.investmurraylands.com.au

Site launched November 23rd 2007

The Hon. Patrick Conlon MP

**Minister for Energy, Infrastructure and
Transport**

Government of South Australia

