

# Regional Retailing

## You Are Invited

**Venue:** Murraylands Regional Development Board  
137 Adelaide Road, Murray Bridge

**Date: Four Sessions** Wednesdays 4th and 18th June and July 2nd and 23rd  
2008

**Time:** 6pm - 8.30pm

**RSVP:** Monday 2nd June to Ashleigh Page  
8535 7170 or email [information@murraylands.org.au](mailto:information@murraylands.org.au)

### **INFORMATION: Regional Retailing Workshop Series**

This series of workshops addresses the key components of running a successful retail business.

The program covers the following topics:-

**Session one – Successful retailing today**

**Session two – Building the right retail team**

**Session three – Attracting more customers with smart and cost effective marketing**

**Session four – Developing systems and identifying risks to ensure business continuity**

Kerrie Akkermans, Director of Akkermans Corporate Development, is a leading consultant to businesses in customer service management, marketing planning and systems development. An expert at discovering, developing and maximising the potential of people and systems in line with customers needs and wants, her efforts lead businesses to winning and keeping customers for life.



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**REMITTANCE ADVICE**



**TAX INVOICE** on payment ABN: 59 913 626 619

Payment on the day, receipts will be issued.

Or

Please make cheque/money order payable to Murraylands Regional Development Board Inc  
Or by direct payment into the Murraylands Regional Development Board Inc. Bank Account  
as follows:-

**BANK:** BANK SA

**BRANCH:** MURRAY BRIDGE

**BSB:** 105 012

**ACCOUNT:** 084960040

**ACCOUNT NAME:** Murraylands Regional Development Board Inc.

Business Name: \_\_\_\_\_

People Attending: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

**Cost**  
\$10 (incl GST) Per Person  
to cover catering