

TRANSFORMING BUSINESS 2017

SMART TECHNOLOGY: HOW IT AFFECTS BUSINESS



THURSDAY 10 AUGUST 2017

Regional Development Australia Barossa, Gawler, Light and Adelaide Plains is organising a major business conference with presentations from Microsoft, Google, Starcom, Deloitte, Social Media AOK and Incent, amongst others... These business gurus will share their knowledge to help positively transform business.



DR. EVA BALAN-VNUK
State Manager - Microsoft
**The Impact of the Fourth Industrial
Revolution on Business & Teams**

Dr Eva Balan-Vnuk is State Director for Microsoft in South Australia, and with her team works with organisations to achieve business outcomes using technology as a key enabler. Eva spent nine years working [...read more](#)



ROB WILSON
CEO - Incent Loyalty
**How blockchain technologies
are shaping to revolutionise
commerce**

Rob Wilson is a former Commander in the Royal Navy who, since 2012, has been immersed in the burgeoning Crypto-Currency scene. [...read more](#)



MARK CLEMOW
General Manager - Starcom
2017 and Beyond Media Disruption!

Mark has been General Manager of Starcom for SA and WA since 2014. Starcom is a global business that uses a knowledge of human behaviour to design brand experiences for people. Having worked in senior marketing roles in Australian [...read more](#)



SIMONE DOUGLAS
CEO - Social Media AOK
**How to survive and thrive in the
digital age with Social Media.**

Simone Douglas is the CEO of Social Media AOK, a highly sought-after speaker and consultant on all aspects of social media and business. Her strong practical focus on tangible outcomes combined [...read more](#)



RICHARD FLANAGAN
Head of Business Marketing - Google
**Boosting Your Business
Online with Google**

Richard Flanagan is Head of Business Marketing at Google Australia & New Zealand where he is focused on helping businesses of all sizes succeed in the digital economy. He is charged with [...read more](#)



BRAD WRIGHT
Partner - Deloitte
**Driving business performance
through data driven insights
and automation.**

Brad is a Partner in the Deloitte analytics team. Brad's passion for technology and innovation combined with a strong understanding of business, risk and data analytics [...read more](#)

Click here to register and book your tickets.
Early bird tickets ONLY \$149 until 30th June.
\$195pp (includes a lunch and beverages)

