

EXPANDING THE REGIONAL ECONOMY INVESTMENT STRATEGIES MAP

COORONG DISTRICT COUNCIL



“The Coorong District Council encompasses quite different ecologies, from River Murray cliffs and floodplain, to the world-recognised Coorong waterway, and dryland farming. The unique environment is attracting residential developers, and new waterside housing estates will change the face, and economic base, of river-based towns. Murray Bridge’s economic growth is generating a need for local labour, which is expected to create strong demand for affordable accommodation in the surrounding areas. The location of the council on the main Adelaide-Melbourne rail and road routes creates opportunities for logistics management and storage and interchange facilities for bulk goods. The proximity to Adelaide, location at the end of the South Eastern Freeway, and good access to gas supplies, may present opportunities to create an industrial precinct aimed at industries that are restricted in urban environments, such as waste management, foundries and other heavy industry, however significant infrastructure investment will be needed to make these ideas viable”. KPPM/DPD, SEIR REPORT JANUARY 2007

INVESTMENT IDEAS AND OPPORTUNITIES

TOURISM

- Small towns and rural trails; farm stays; day tours.
- High Quality Country Club - Meningie and Lower Lakes.
- Coorong - an un-developed iconic site.
- Bed and Breakfast/Farm Stay Tourism.
- Facilities to attract “Grey Nomads” and family travelers.
- Indigenous Tourism Trails along River and Coorong.
- Day trip tourism (experience the real Australia).
- Small towns present niche market tourism potential – eg.Narrung.
- Caravan Park and Winnebago facility expansion.
- Development of Mallee/Coorong Tourist Trail linking diverse rural activities and locations with international houseboat visitors.
- International standard restaurant; conference facility.

INTENSIVE ANIMAL PRODUCTION

- Intensive animal production and horticulture.
- Intensive dairy expansion at Tintinara.

FOOD PROCESSING

- Food processing – value add agriculture/horticulture.

HOUSING

- Taillem Bend residential area for Murray Bridge workforce.
- Meningie residential area for Taillem Bend workforce.
- Retirement housing Meningie, Taillem Bend.
- Youth housing to support retention of young people.

TRANSPORT/LOGISTICS/HUBS/CORRIDORS

- Transport Hub/Logistics – Taillem Bend.
- Industrial Corridor between Taillem Bend and Murray Bridge.

RETIREMENT & RECREATION

- Aged care, retirement and recreation facilities.
- Retirement/recreation/marina development.

ALTERNATIVE ENERGY - WATER RE-USE

- Biofuels, solar power, wind power, gas powered peaking station.
- Bedford Project- de-salination, associated industries.

