

## EXPANDING THE REGIONAL ECONOMY INVESTMENT STRATEGIES MAP

### KAROONDA EAST MURRAY



“District Council Karoonda East Murray is predominantly dryland agriculture, largely based on traditional broadacre grain and wool. New horticultural opportunities are opening up as fossil water becomes available, although the long-term effect of the use of this non-renewable resource is little mentioned. Similarly to other smaller councils in the region, there are no large service centres within the District Council Karoonda East Murray area, so while residents prefer to shop locally wherever possible, limited provision of health and education services in smaller communities, and poor viability of smaller farms forces many residents to commute for work (off farm income is essential to financial sustainability) shopping, agricultural machinery and supplies, banking, and health and education services. New investment in mining has not had a noticeable flow-on effect to the economy nor provided significant social benefits as yet”. KPPM/DPD, SEIR REPORT JANUARY 2007

#### INVESTMENT IDEAS AND OPPORTUNITIES

##### TOURISM

- Tourism - an untapped resource.
- Day trip tourism ( experience the real Australia); Rural Heritage.
- Expansion of sporting complex for short term conference
- Caravan park and Winnebago facilities.
- Value add on Karoonda Farm Fair – iconic event.

##### HOUSING

- Sub-division of Rural Living Blocks to realize capital investment, assist population growth and economic diversity.
- Short-term worker housing for Australian Zircon Mine - Mindarie.
- Housing in support of expanding Murray Bridge workforce.

##### INTENSIVE ANIMAL PRODUCTION

- Intensive animal production – pigs, poultry.
- Underground water supply for horticulture & feed-lotting.

##### MANUFACTURING - MINING

- Mining industry support – food, entertainment, sport & recreation, education, light engineering, freight.
- Light industry business incubator.
- Industry precinct and transport centre.
- Light engineering business to address travel to Murray Bridge and Lameroo or Riverland – central service centre.

##### ALTERNATIVE ENERGY

- Community owned bio-diesel plant.
- Community owned enterprise model to support bio-diesel plant.

##### TRANSPORT HUB/LOGISTICS

- Central location - recreation and sporting development; regional sheep sale centre.
- Industry precinct and transport support.

